Leaflets:

Prepare a tourist leaflet giving the information about a place of tourist interests near your village/town/city.

Include the following points.

1. How to reach there. 2. When to visit. 3. Where to stay 4. What to see. 5. Anything special. 6. People, culture, history.

SHEGAON

Shegaon is a famous place of pilgrimage known to reach all over Maharashtra. People from every corner of India come here for the Holy Darshan of Sant Gajanan Maharaj.

How to reach: Shegaon is a town of moderate size. Trains running between Howrah to Mumbai stop here. State Transport Buses are available from major cities. Private buses are also available.

When to visit: Shegaon, being a pilgrimage attracts tourist all the year round. Thursday is auspicious day.

Where to stay: Cheap but comfortable accommodation is provided by the Sansthan. ‘BHAKTI NIWAS’. Private hotels and MITC quarter are available.

What to see: Gajanan Maharaj Mandir, Gajanan Watika, College of Engineering.

Anything special: ‘Anand Sagar’ is one of the most beautiful place- 05 km from the Shegaon.
2. Prepare a leaflet to attract tourists to your native place.

My native place is ‘Bor Dharan’ in Wardha District is famous for its Dam. You will feel an extreme joy after visiting this place. Tourist from all over district and visit the place. The Dam is surrounded by hills and lush green trees and bushes. A walk around the Dam is a sensational experience. Its beauty is unsurpassed. Government Rest Hose offers all facilities to the tourists. State Transport buses and private luxuries are easily available. There are no Private hotels. It is a day’s picnic spot. But the joy will be treasured for long time.

3. Prepare a short tourist leaflet about a historical place or picnic spot.

**Welcome to Daulatabad Fort**

Daulatabad Fort, formerly known as ‘Devgiri’, was constructed by Yadoo King in 1338. Later Mohammad Tughlaq strengthened and renamed it as Daulatabad Fort. This is one of the best preserved forts in India.

* Nearest Airport: Aurangabad.

Aurangabad to Daulatabad – 13 km

*Nearest Railway Station:* Aurangabad.

Mumbai to Aurangabad – 375 km

* S.T. Buses ply between:
Aurangabad and Daulatabad

* Rest Houses and Hotels:

MTDC Hotel and Rest House

Plenty of private hotels are the pride of Aurangabad.

* Main Attractions:

Majestic Chandminar Tower, Maze, Heavy Canon and natural beauty.

*Daulatabad Fort is a reminder of the golden period of the Hindus.

* Nearby Historical Spots:

Bibi ka Makbara, Panchkki, Ajanta and Ellora Caves.

4. Visit a Hill Station -CHIKHALDARA IN AMARAVATI DISTRICT.

How to reach: Hill station Chikhaldara is situated in Satpura Range nearly 150 Kilometers away from my town Akola. (Students should use name of their town.)

People from Mumbai side have to reach Amaravati. (District Place) buy a suitable train (CR) running towards Nagpur-Calcutta side. They may take a night halt at Amaravati. S.T. Buses and private luxuries are available at Amaravati. From Paratwada a picturesque, windy road of 50 kilometer takes you to this calm and quite hill station.

When to Visit: Best season is from Sept. to June. In July there are heavy rains here.

Where to stay: There are MTDC, tourist Quarters ranging from 150 to 250 Rs. per
family suit. Luxurious private hotels are also there. Meals and breakfasts cost more. Contact the office of the MTDC. At Paratwada for reservations.

**What to see:** Chikhaldara Darshan Bus takes you for sight seeing round of four hours. Places worth seeing are Fort, Devi point, Bhim Kund, Garden, Echo point, Hurricane point and Sunset point. Municipal Corporation has developed a beautiful garden and a swimming pool. Forest Training College and Museum provide information about wild life, nature, people and their customs.

**How to return:** Return journey by the same route. Interested people may proceed to “Sema Doh” and “Kolkhas”, situated in the thick forest of Melghat on Dharani Road. Fresh cool air gives solace to tired city souls. ‘Melghat tiger Project’ is famous in India. Good accommodation is provided by forest department and MTDC. Forest guides accompany you to watch wild life.

People, Food, Culture etc: Korku tribal people are the natives of this jungle area. They are poor, uneducated and superstitious. Meeting and talking with them is a pleasure. Cool and pristine air of this hill station refreshes the tourists.

5. **Prepare a short tourist leaflet about a visit to a Bird Sanctuary.**

**Karnala Bird Sanctuary**

One of the attractive places within an hour’s drive on Bombay-Goa road is a small but exceedingly beautiful piece of forest- the Karnala Bird Sanctuary, occupying an area of 4.48 sq. km. this is the first sanctuary exclusively for birds in Maharashtra. It has two distinct seasons for bird watching. At the beginning of the monsoon can be seen Paradise flycatchers, Shama and Nalabad Whistling thrushes. The racket tailed Drongo is also found here. In winter many species of migrant birds like Blue Throat, Large Cuckoo Shrike, etc. can be seen.
How to go:

Air:

Nearest Airport is Bombay, 70 km.

Rail:

Nearest Railhead is Panvel, 12 km on Diva-Panvel section of Central Railway.

Where to Stay:

Rest House, Karnala: Class I, 2 suites

Rest House, Karnala: Class II, 4 suites

Privet Hotels: Suman Motels, Ashoka, Sahara Bird View etc.

What to See:

The Karnal Fort: 475 m high.

The sanctuary is principally a bird sanctuary but one could also find panther, antelope, the common languor and African monkey here.

6. Prepare a short tourist leaflet about a visit to a Wild Life Sanctuary.

Nagazira Wild-Life Sanctuary

The Nagazira Sanctuary lies in Tirora Range of Bhandara Forst Division, extending over 136.14 sq. km. The forest of Nagazira has the advantage of two perennial tanks, both being ideal habitat for wild life. The tanks not only guarantee a source of water, but they also heighten the beauty of the landscape.

How to go:
Air:
Nearest airport is Nagpur, 160 km.

Rail:
Nearest railhead is Gondia, 25 km, on South-Eastern Railway.
Bombay-Gondia: 967 km
Nagpur-Gondia: 130 km

Road:
Bombay-Nagzira: 1035 km
Bombay-Nashik-Jalgaon-Amravati-Nagpur-Bhandara-Nagazira
Nagpur-Nagzira: 170 km
Nagpur-Bhandara-Nagazira.
Gondia-Nagzira: 25 km
Chorkhamara-Nagzira:12 km
S.T. Buses ply from Nagpur, Gondia, and Bhandara to Nagazira.

Where to Stay:
Rest House Nagzira: Class I, 2 suites
Rest House Nagzira: Class II, 2 suites

What to See:
The animals commonly seen in the sanctuary are the tiger, panther, bison, sloth bear, sambar, antelope, blue-bull, chital, barking deer and mouse deer.

The birds are plenty and colourful.

What are Appeals?

Appeals are used to create social awareness. These are done to involve people in general social activities. It is done to make people aware of social problem, to encourage them in trying to solve the problem and to motivate them to take active part in movements, missions or rally etc.

Let us see how appeal is made-:

1. Use catchy slogans.
2. Be brief.
3. Address directly to the reader.
4. Seek reader’s participation.
5. Appeal to heart.

**APPEALS FOR SOCIAL AWARENESS CAMPAIGN**

1. Nature’s Club, Wardha is organizing tree plantation. Make campaign by using slogan.

   ‘Plant Trees! Plant Life!’

   **TREES- OUR BEST FRIEND**
   Trees are our best friends!

   Don’t you agree to it?

   But what do you do for your best friends?

Nothing.

Now, here is an opportunity for you.

Join us.

Join Nature Club’s Tree Plantation Programme.

Plant Trees! Plant Life!!

Nature Club Wardha – in union with nature

2. Here is another appeal for blood donation.

DONATE BLOOD! DONATE LIFE!
They only live

Who donate blood to other to life!

Everyday hundreds of people need blood to breath.

They need you.

Come forward. Donate Blood.

Remember, blood donation causes no harm to your health.

Blood Donation is Life
3. Here is another campaign for child labour.

Don’t read this Add

If you don’t love a child.

Today’s child is a citizen of tomorrow.

Unfortunately working in factory,

instead of learning in school.

Give him a toy and not a tool

Send him to school to build up future.

Child labour, let us end it.

4. Prepare a campaign for eye donation.

Blindness is a curse.

Blinds are the most underprivileged.

Don’t you wish to help them?
You can bless them by donating eyes.

It will remove darkness from their lives.

Eye donation is most noble and kind act.

Let them too share the joys of life.

Donate eyes, remain alive after death.

Let there be light in utter darkness.

5. Prepare a campaign for literacy mission.

Knowledge is power. It empowers man.

Majority of Indians are illiterate.

Teach your illiterate neighbour.

To reach India to the peak of the progress.

Government is doing its best.

Let us move the literacy
1. Your college has arranged a rally against ‘Gutkha’. Prepare a handout appealing people to join it.

Ans:- Dear friends,

*You all know that more than 40% students are already hooked onto Gutkha.

*Guthaka can cause diseases like Cancer.

Our college has organized a rally against Gutkha. So join in the rally and participate directly in a gigantic movement for India’s betterment.

Venue: Commerce College Ground.

Date and Day: Monday, 19 November

Satish Chandra, the leading Oncologist from the city will address the rally.

Friends,

Remember, you are the future of India! You alone can make yourself healthy, confident and capable. If you are already in addiction then you can ask questions.

So COME ONE COME ALL

Join the rally in a great number.

Let’s join hands and finish off Gutkha

Once and for all!

2. Your town or village is having a campaign of cleanliness. Prepare an appeal in the form of an advertisement write up with the help of the following points:-

http://senenglish.webs.com/
1. Use attractive slogans.
2. Make use of logos.
3. Many prizes and trophies for the cleanest village/town.
4. Make a persuasive appeal for active participation in it.
5. Add your own points.

Ans:-

CLEANLINESS CAMPAIGN

Karla village is announcing a cleanliness week from 2\textsuperscript{nd} to 8\textsuperscript{th} October 2007.

Come one come all.

Remember, a clean village is a healthy village.

To keep you healthy, do the following-

- Always use dustbin.
- Clean your locality.
- Clean roads regularly.

So take up your brooms, clean up streets and rooms

Cleanliness is good for all of us.

Clean your village and win a PRIZE!

The cleanest village will be awarded a Golden Trophy

by the hands of Amir Khan.

Remember man can work well when surrounding is clean.

Keep clean. Keep clean.

We need you to make this campaign successful.
3. You are a member of the Young India Club of your town. You have arranged a rally for Blind Relief Fund (BRF). Prepare a handout appealing to the public for generous donation.

1. Use slogans.

2. Declare gifts.

3. Time of the Rally.

4. Famous personality to lead the Rally.

5 Make an appeal.

6. Add your own ideas!

Ans-:

YOUNG INDIA CLUB

Organized

MASS RALLY ON 13TH DECEMBER FOR

BLIND RELIEF FUND.

Friends, blinds need our support.

Show them that you care!

Donate generously to BRF.

Your donation will help them

*To lead an independent and confident life.*

*To enjoy the beauties of nature.*

*To lead happy life.*

The rally begins from Yashwant stadium at

5.30 p.m. on 7th June 2007

Sachin Tendulkar will lead the Rally.

http://senenglish.webs.com/
Your presence is important.
Prizes and surprises for all.
Make the Rally a success!

4. You are a member of a social organization. The organization has arranged a rally for orphans. Prepare a handout appealing to people for donating generously.

Use the following points-:

- A catchy slogan
- Time of Rally.
- Mention famous personality who is to lead it.
- Make an appeal.

Ans-:  

Rally! Big Rally!

To help Orphans and their cause

The kranti Club has organized a big rally.

Orphans are children of the same father God.

Don’t let them feel that they are really orphans.

Let us give them our love.

Let us buy a ticket Orphan Aid for rupees 100/- each.

It will help to build up a permanent fund for the destitute.

All are cordially invited to join the rally.

Come one- come all.

Mahendra Dhoni will lead the rally.

http://senenglish.webs.com/
Venue:- Kranti maidan
Time:- 3.50 p.m.

*Appeals for Practice*

a. Prepare an appeal in the form of a handout about how the people in the vicinity can come together to face the challenges of the monsoon rains. Take help of the following points:-

- Make a list of the doctors in the area for immediate help. Ask the doctors to co-operate.
- Prepare a list of phone numbers for help line.
- Identify the shelter places with the necessary arrangement for drinking Water and sanitation facilities.
- Ask for the help for storing necessary medicines.
- Make an appeal to the people for their generous contribution.
- Add your own points.

b. A student in your college seeks immediate medical help. His parents are unable to pay the huge amount needed. Prepare an appeal to be put on the college notice board requesting the students to help generously. Take help of the following points-

- The seriousness of the illness.
- The hospital concerned.
- The parents’ contact address.
- Class contribution to be paid to the principal.
- Help in other form is also welcome.

http://senenglish.webs.com/
c. Your town/village is having a rally for the Kargil fund meant for soldiers. Prepare an appeal in the form of an advertisement write-up with the help of the following points:-

1. A catchy slogan
2. Time of Rally.
3. Mention famous personality who is to lead it.
4. Make an appeal